BSC (HONS) INFORMATION TECHNOLOGY FOR BUSINESS (ITB)

商業資訊科技(榮譽)理學士

Full Time Top Up   18th intake: September 2021

Part Time Top Up   (subject to the approval of HKCAAVQ)

Progressing to Your University Journey
邁進大學之旅

1. INTRODUCTION OF COVENTRY UNIVERSITY

The history of **Coventry University** can be traced back over 175 years to 1843. The academic structure of the University comprises four faculties: (1) Faculty of Engineering, Environment and Computing; (2) Faculty of Business and Law; (3) Faculty of Health and Life Sciences; and (4) Faculty of Arts and Humanities, with a current total enrolment of around 30,000 students.

Coventry University is an uprising achiever university that cares about developing its students ...

- **Ranked No.15 UK university** - The Guardian University Guide 2020

- **Top 15 UK university 5 years running** - Guardian University Guide 2016-2020

- **Gold rating for teaching excellence** - Teaching Excellence Framework (TEF) 2017

- **Top 5 for Student Experience** - The Times and The Sunday Times Good University Guide 2019

- **UK's highest ranking new university** - The Guardian and the Complete University Guides 2019

2. INTRODUCTION OF BSC ITB

- BSc ITB originally offered at CityU since 2004.

  The programme is the first non-local self-financed IT programme achieving local accreditation status in Hong Kong.

  It aims to provide an integrative approach to the study of IT and business, emphasizing the application of IT for business success.

  Students will be learning skills in programming, contemporary system development methodologies, business organisation and management.

- Accredited by HKCAAVQ at level 5 (Bachelor Degree) of the HK qualifications framework since 2010.

3. ADMISSION REQUIREMENTS

(1) possess an Associate Degree (AD) or a Higher Diploma (HD) in computing, business or equivalent; AND

(2) have studied programming, information systems and systems analysis and design at AD/HD level or equivalent.

All students are required to possess pre-requite knowledge in application development, programming and database management.

Students who do not satisfy the admission requirement (2) but have relevant work experience may still be eligible for admission upon successful completion of a bridging module.

Programme Focus

- A specialist discipline that combines business management with information technology

- Consolidates knowledge of <u>IT students</u> and extend their expertise into business management

- Adapts knowledge of <u>business students</u> and expand their understanding of IT to explore the applicability of IT for business success

- Deals with contemporary issues in both IT applications and business management to bring students up-to-date with new developments

5-1. PROGRAMME STRUCTURE (FULL TIME)

Year 3	Year 3 (180 credits)			Credit
	T1	206CDE	Real World Project	20
	T1	204KM	Operational Research	20
	T1	220CT	Data & Information Retrieval	20
	T1	351EM	Project Management	20
	T1	303COM	Individual Project	
	T2	302CEM	Agile Development	20
	T2	300ADD	Effective Communication Skills	10
	T2	304KM	Information Technology and Global Development	20
	T2	303COM	Individual Project	
	T3	303CEM	Security and Compliance in the Cloud	20
	T3	303COM	Individual Project	30

5-2. PROGRAMME STRUCTURE (PART TIME)

Year	Term	Module Code	Module Name	Credit
1	T1	206CDE	Real World Project	20
	T1	204KM	Operational Research	20
	T2	220CT	Data & Information Retrieval	20
	T2	304KM	Information Technology and Global Development	20
	T3	300ADD	Effective Communications	10
	T3	303CEM	Security and Compliance in the Cloud	20
2	T1	351EM	Project Management	20
	T1	303COM	Individual Project	15
	T2	302CEM	Agile Development	20
	T2	303COM	Individual Project	15

Job Opportunities

- Accreditation by HKCAAVQ, qualifies ITB having <u>equivalent status</u> as other local degree graduates in seeking government employment

- Fields of employment, e.g.:

o Software Development	o Business Administration
o IT Consultancy	o Business Analyst
o Database Administration	o Government Employment
o Technical and Business Support	
o E Marketing	
o System Administration	

Scholarship

Self-financing Post-secondary Scholarship Scheme (SPSS) of Education Department Bureau

- **Outstanding Performance Scholarship OPS ($40,000)**

  卓越表現獎學金

- **Talent Development Scholarship TDS ($10,000)**

  才藝發展獎學金

- **Reaching Out Award ROA ($10,000)**

  外展體驗獎

Financial Assistance

- <mark>Student Finance Assistance Agency (SFAA)</mark>
  - Financial Assistance Scheme for Post-secondary students (FASP): grant/loan/travel subsidy
  website: www.wfsfaa.gov.hk/sfo/eng/schemes/fasp.htm
  Non-means Tested Loan Scheme (NLS)
  website: www.wfsfaa.gov.hk/sfo/eng/schemes/nls3.htm

- Every year about 30% of students received grant/loan from the government

STUDENT SUPPORT (<u>STUDENT DEVELOPMENT UNIT</u>)

https://www.scope.edu/Home/Students/StudentDevelopmentUnit.aspx#ucevents

Student Development Unit

- Introduction
- Activities Highlights
- Events Calendar
- Student Lockers
  - › Student Locker Application 2018-2019
- External Exposure Opportunities
- Personal Development
  - › List of Events 2018-2019
  - › Activities 2017-2018
  - › Activities 2016-2017
- Career and Employment
  - › List of Events 2018-2019
  - › Monthly Recruitment Talk
  - › Career Development Supporting Service
  - › Career Preparation Workshops
  - › Activities 2017-2018
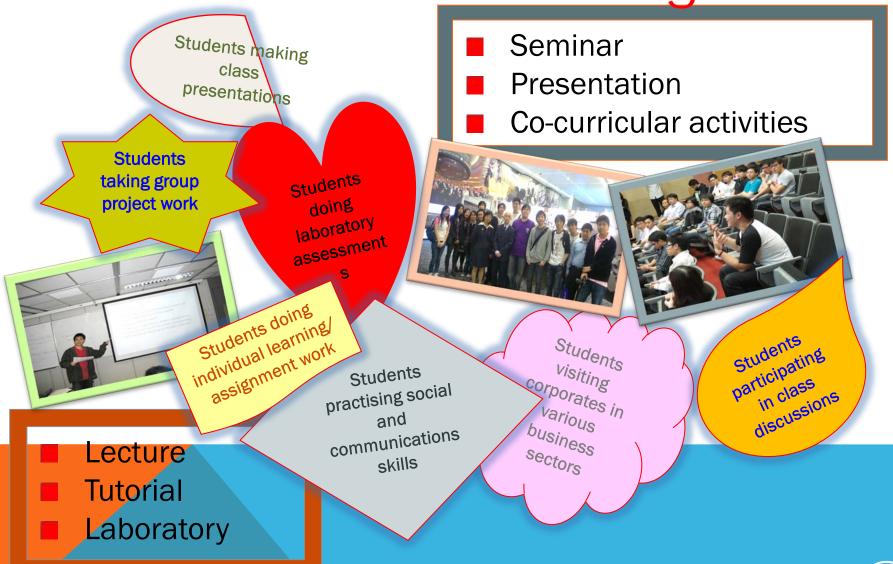 - › Activities 2016-2017

Introduction

The SDU welcomes you to CityU SCOPE and wish you make the most of your study and campus life with us.

The SDU aspires to enhance well-rounded development of CityU SCOPE Full-time students. The Unit organizes workshops, talks, and out-of-classroom activities to foster the career, cultural, personal, social, and wellness developments of students. These are to strengthen students' personal and social competences, to enhance their employability, and to sharpen their competitive edge. Our services comprise the following six domains. Details about their provisions are available from each of the respective websites:

1. Personal Development
2. Career and Employment
3. Student Counselling
4. Student Scholarships
5. Student Activities, Physical Education and Sports
6. School-based Reward & Incentive

To reward academic excellence, diligence, and contributions to campus life through initiative and leaderships, we set up various award schemes that cultivate positive learning, and serving attitudes. They include Director's List, Achiever Award, Service Award, and Progression Award.

Student Learning

Students making class presentations

Students taking group project work

Students doing laboratory assessments

Students doing individual learning/ assignment work

Students practising social and communications skills

Students visiting corporates in various business sectors

Students participating in class discussions

- Seminar
- Presentation
- Co-curricular activities

- Lecture
- Tutorial
- Laboratory

Student Activities

BBQ and social gathering

Industry seminars, visits and pastoral care activities

Further Information

- Visit the programme website
  http://www.cityu.edu.hk/ce/bscitb

- Enquiry: (852) 3442 5801

- E-mail: st@scope.edu

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8 January 2021
急救入門課程
Introduction to First Aid Course
Register Now ▶

15 January 2021
"I control the camera - Manual Mode of Landscape and Wildlife Photographing Skills" Workshop
影相我話事 - 風景野外生態手動模式拍攝技巧工作坊
Register Now ▶

Self-financing Post-secondary Scholarship Scheme (SPSS) 2020-2021
(for students of full-time locally accredited programmes)
Open for Application

Latest News

- 領導力與自信心訓練工作坊2020 了解自我優勢提升領導力
- 攀石同樂日 挑戰自我舒展身心
- 參與精神健康急救訓練 學習幫助精神受困擾人士
- 網上迎生偵探遊戲 協助同學拉近彼此距離
- HKSAR Government Self-financing Post-secondary Scholarship Scheme 2019-2020 香港特區政府「自資專上獎學金計劃」2019-2020
- Up with your career 2020 就業強心週2020
- Zero-cost Instagram (IG) Online Marketing 零成本網絡營銷 (Instagram)
- Road to Entrepreneurship 創業之路
- Make-up and Hairstyling & Shooting photo for your CV 面試儀容及造型

- CityU SCOPE職業大使計劃 助學生開啟職業規劃新一頁
- Enneagram Workshop 九型人格學工作坊 2019
- 2019傑出學生頒獎典禮
- Orientation Camp 2019新生迎新營
- 「身心健康行動計劃」講座 提升學生身心健康管理能力
- 香港特別行政區政府獎學基金及自資專上教育基金獎學金頒獎典禮
- 中西區文物徑導賞 探索香港發展與演變
- 視障領跑員訓練 從黑暗走進光明
- 踏着單車乘風遊 飽覽吐露港美麗景色
- 『城』心來探你 長者探訪活動 2018
- Enneagram Workshop 九型人格學工作坊 2018

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Questions & Answers

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